



Great Sport Great Spirit

ICC AFRICA REGIONAL DEVELOPMENT MANAGER PLAN 2010



Thrust of the RDM Plan on Cricket Development



Provide clear pathways towards excellence

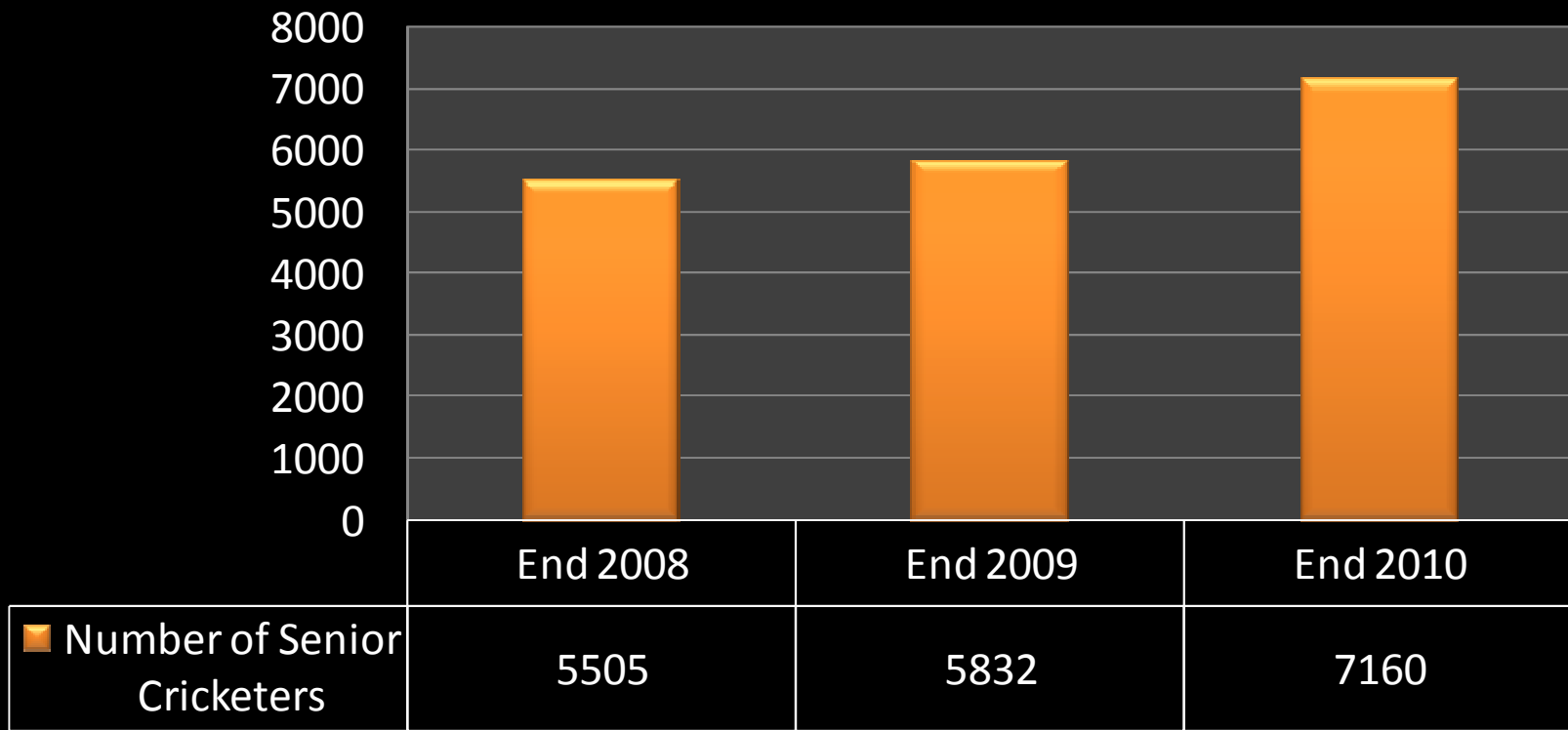
Retain players, coaches, officials and administrators at all levels and promote cricket as sport of choice

Uniform structures and programmes to promote talented players from mass participation to elite programmes



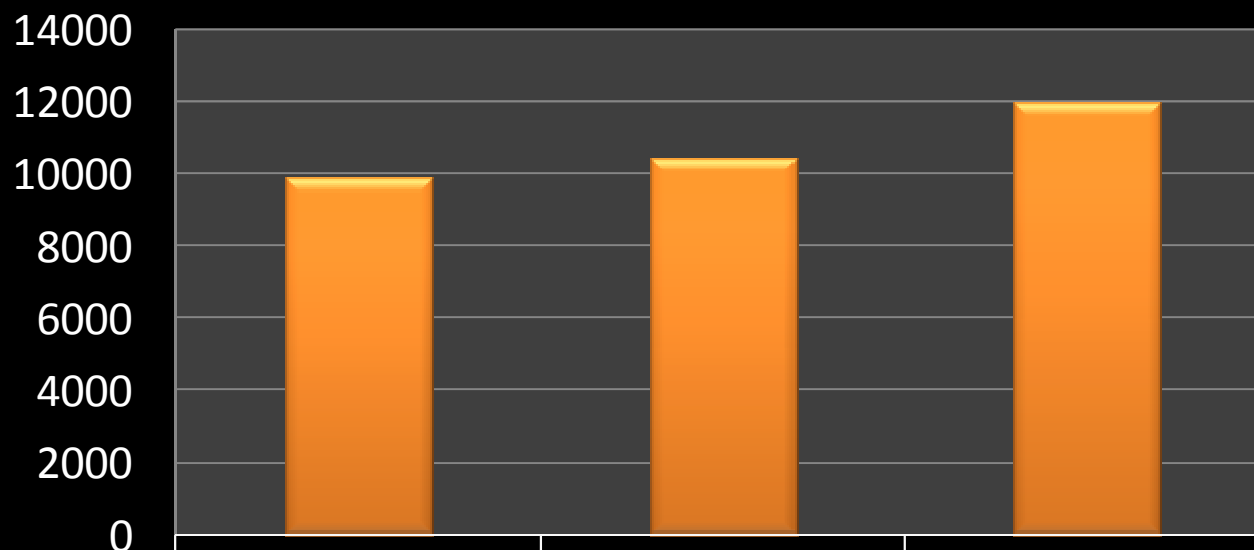
Player participation and growth review for 2007 and 2009 including the 2010 target

Number of Senior Cricketers



Player participation and growth review for 2007 and 2009 including the 2010 target

Total Number of Junior Cricketers

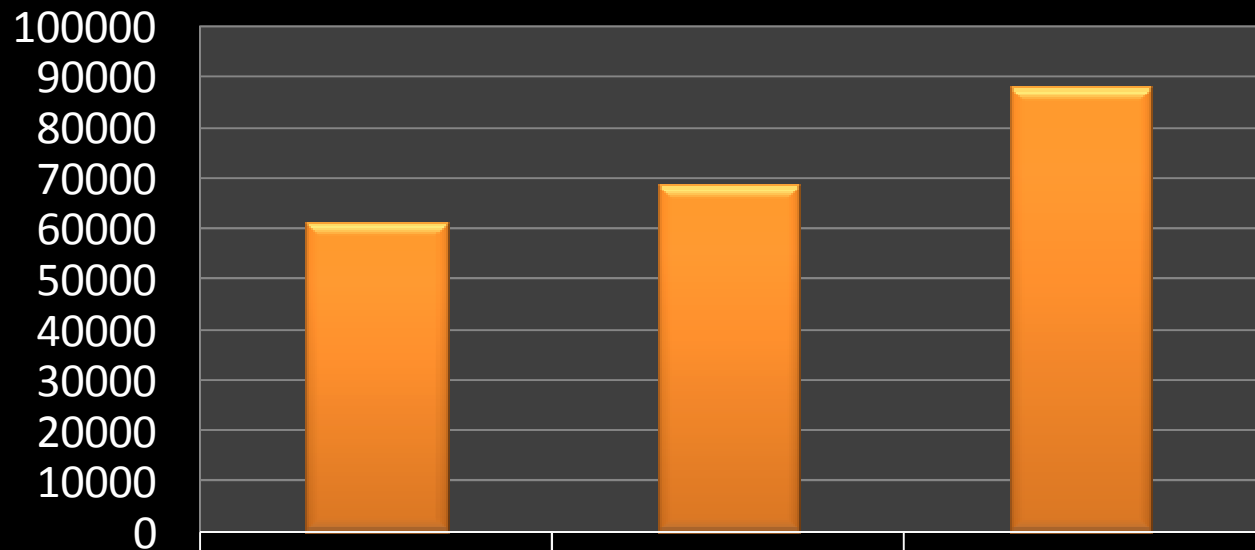


	End 2008	End 2009	End 2010
■ Total Number of Junior Cricketers	9860	10431	12003



Player participation and growth review for 2007 and 2009 including the 2010 target

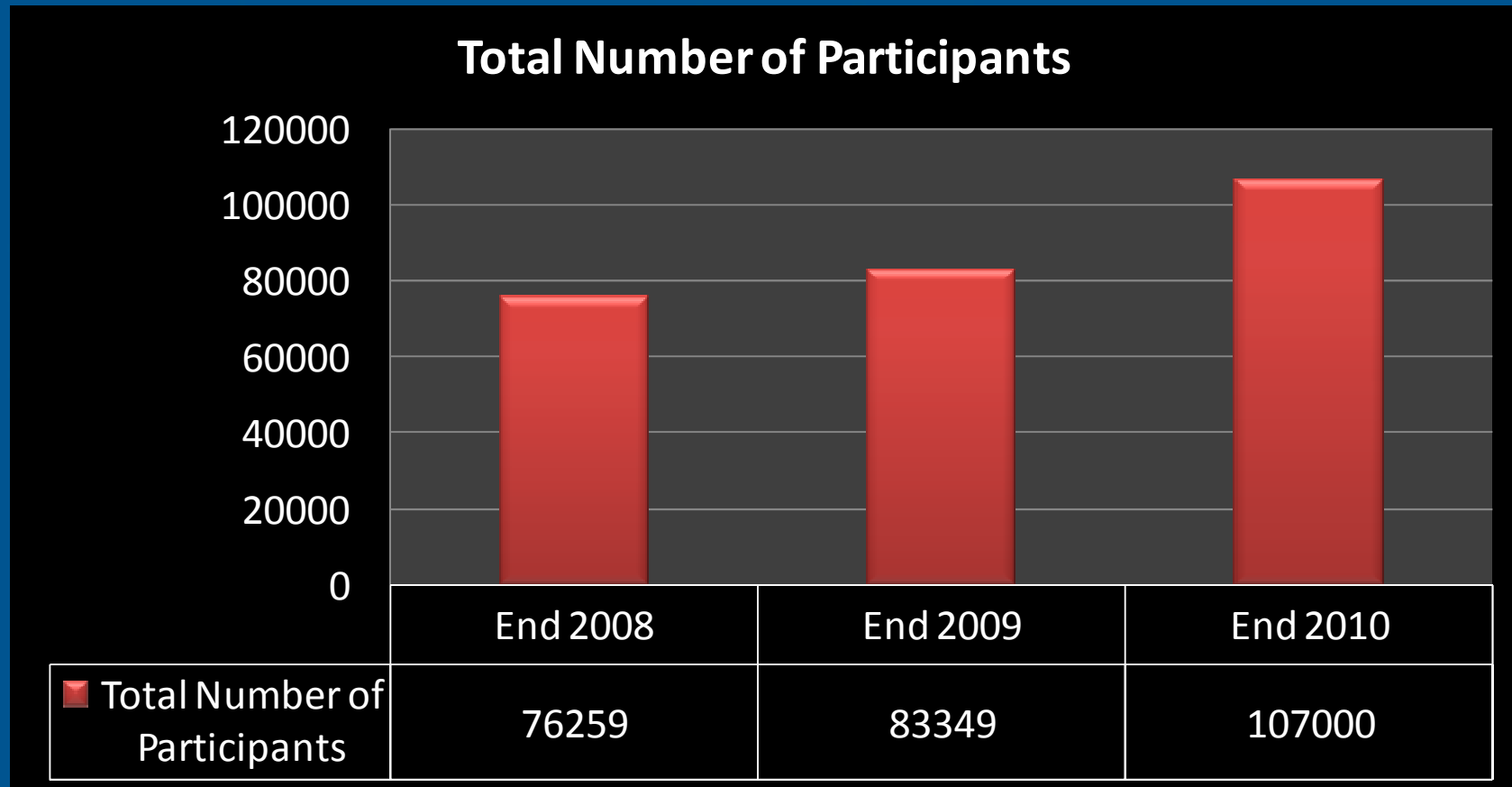
Total Number of Junior Involvement Participants



	End 2008	End 2009	End 2010
■ Total Number of Junior Involvement Participants	60894	68582	87837

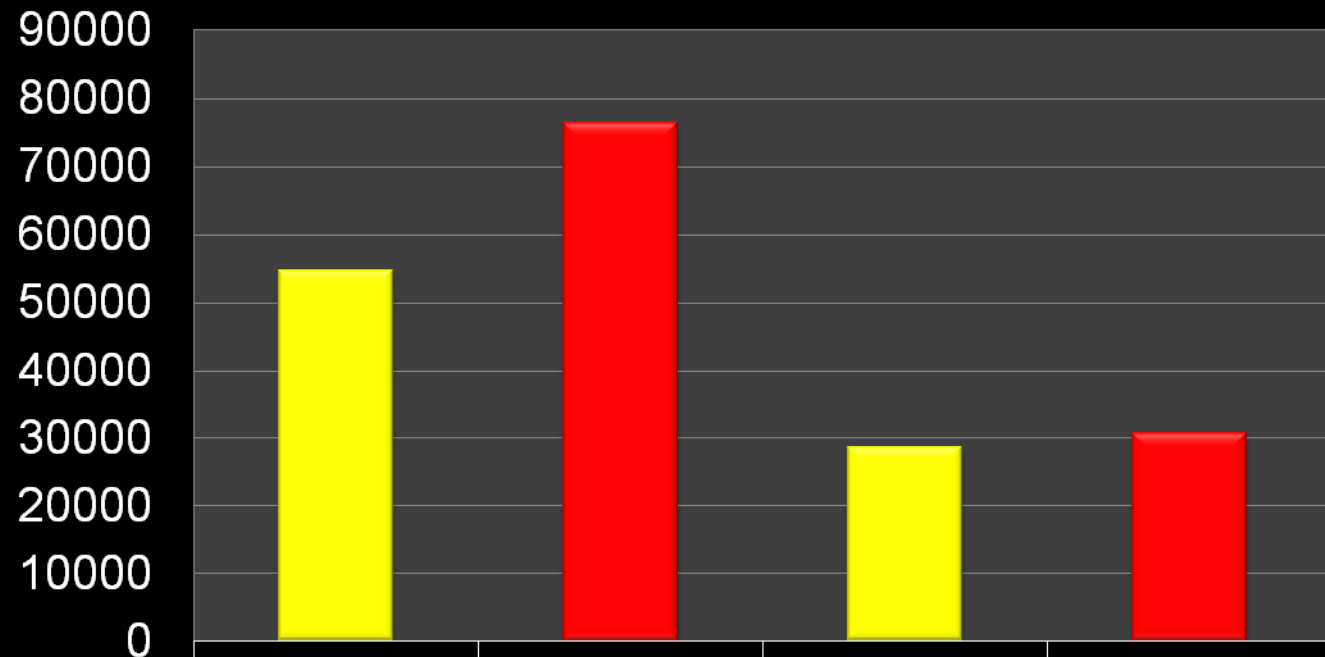


Player participation and growth review for 2007 and 2009 including the 2010 target



Male/Female split in Africa total

Playing Numbers for 2009 Target for 2010



■ Playing Numbers for 2009 Target for 2010

Male 09

Male 10

Female 09

Female 10

54743

76401

28603

30599



Participation and Growth KPI for 2010

ICC Development Program Global Objectives and Targets – 2009/2010

ARICA REGION

107,000 Cricketers by
15 December 2010

Currently – 83,000
Need another – 24,000

Translates into : 1263 per
country

TARGET:

Associate – 1600 each=11200

Affiliate- 1000 each=12000



**to PLAY
CRICKET**



ICC Development Program Global Objectives and Targets – 2009/2010

Key Objectives	Key Performance Indicators (KPI's)	KPI Measures	KPI Targets and Actuals			Method of Collection
			Current (End 2008)	End 2009 Actual	End 2010 Target	
1. Governance and Administration (Improve Member Governance and Administration)	1.1 Paid Staff	Number of paid staff in member countries- <i>Includes Part-time</i>	130	150	169 6.5%	Research Figures
	1.2 Non ICC Income	Annual value of non ICC Income obtained by member countries	1,346,872	1,808,591	2,079,879 15%	Regional Count
	1.3 Member constitutions	% of member constitutions reviewed and improved annually by regional staff	90%	100%	100%	Regional Count
2. Participation and Pathway (Retain and transfer participants from Junior Involvement to Senior Playing)	2.1 Participation (male and female combined)	<ul style="list-style-type: none"> Total number of participants Number of senior players Number of junior players Number of junior involvement participants 	76,259 5,505 9,860 60,894	83,346 5,832 10,431 68,582	107,000 7,160 12,003 87,837	Research Figures
	2.2 Men's Pathway	Number of countries with a men's pathway from Junior Involvement to Senior Playing that includes at least 3 junior competition age levels	13/19	15/19	18/19	Research Database
	2.3 Competitions	Number of new competitions, senior and/or junior, male and/or female	5	12	15	Research Database
3. Performance (Improve on-field playing performance)	3.1 Runs Scored	Average 1 st innings total in Regional Men's 50 over matches – incl. WCL and U/19 Qualifiers	WCL 170	WCL 145 U19 92	WCL 180 U19 130	Regional Count
	3.2 Overs Batted	Average 1 st innings overs faced in Regional Men's 50 over matches – incl. WCL and U/19 Qualifiers	WCL 45.4	WCL 44ov U19 40ov	WCL 50ov U19 45 ov	Regional Count
	3.3 Wides Bowled	Wides per over average in Regional Men's 50 over matches – incl. WCL and U/19 Qualifiers	WCL 22.04	WCL 18.31	WCL 10 U19 15	Regional Count
	3.4 National Coaches	Number of countries with a paid National Coach	3	5	8	Research Database
	3.5 Player Contracts	Number of countries with a paid player contract system	1	3	5	Research Database
4. Education (Improve education standards with a focus on Coaching, Umpiring, Governance and Administration)	4.1 Coach Education	<ul style="list-style-type: none"> Total number of educated coaches Total number of active coaches Ratio of educated compared to active coaches 	1512 1105 1:0.73	1846 1494 1:0.80	2180 1884 1:0.86	Research Figures
	4.2 Umpire Education	<ul style="list-style-type: none"> Total number of educated umpires Total number of active umpires Ratio of educated compared to active umpires 	428 322 1:0.75	480 408 1:0.85	533 495 1:0.92	Research Figures
	4.3 Governance/Administration	Number of attendees at CAP courses conducted in the Region	NA	40	160	Research Database
	4.4 Education Staff	Number of countries with a paid staff member actively responsible for education in the above areas	NA	23	23	Regional Count
5. Facilities (Improve and increase the number of playing facilities)	5.1 Grounds	Total number of grounds in Member countries	251	263	276(10%)	Research Figures
	5.2 Permanent Grounds	% of Permanent Grounds (artificial and turf) compared to Total Grounds	34%	Associate 50% Affiliate 40%	Associate 80% Affiliate 60%	Research Figures
	5.3 "Home of Cricket"	Number of countries with a dedicated and high quality 'feature' cricket facility considered to be the countries 'Home of Cricket'.	3	7	10	Regional Count
6. Women's Cricket (Increase amount of)	6.1 Participation	<ul style="list-style-type: none"> Total number of participants Number of senior players 	26,608 19,966	28,603 21,452	30,599(7.5%) 22,949	Research Figures

Current Funding and Targets for 2010

Initial country "scorecard" development for establishing Categories A, B & C for Associates and D+ for Affiliates in regard to the future funding scenario 2009+ (to be regularly reviewed over time):

1. <i>Playing Standard*</i>	<i>40% importance</i>
2. <i>Senior Playing numbers</i>	<i>15%</i>
3. <i>Junior Playing numbers</i>	<i>10%</i>
4. <i>Total Grounds</i>	<i>10% (4 turf / 4 permanent / 2 total split)</i>
5. <i>Junior Involvement numbers</i>	<i>6%</i>
6. <i>Total Employees</i>	<i>3% (2 part-time = 1 full-time)</i>
7. <i>Junior/local development over time</i>	<i>3%</i>
8. <i>Total non-ICC income generated</i>	<i>3%</i>
9. <i>Total Qualified Coaches</i>	<i>3%</i>
10. <i>Active Coaches</i>	<i>3%</i>
11. <i>Total Qualified Umpires</i>	<i>2%</i>
12. <i>Active Umpires</i>	<i><u>2% importance</u></i>
	<i>100% total</i>

**As per men's senior national team results but appropriately incorporating junior and/or women's results if/when suitable (at 30 senior men's / 5 women's / 5 U19s split for example)*



All Members are rated in each criteria every two years. Considering the % weighting of each criteria, every Member then receives a cumulative rating within their Membership class. Based on this rating, Members are placed in one of six (6) funding categories:

1. *Category A (Associate rated 1 – 10)*
2. *Category B (Associate rated 11 – 22)*
3. *Category C (Associate rated 23 – 34)**
4. *Category D (Affiliate rated 1 – 10)*
5. *Category E (Affiliate rated 11 – 20)*
6. *Category F (Affiliate rated 21 – 34)*

• *Category C to be expanded as new Associate Members are admitted*

• The annual 'up to' grant allocated to each category is as follows for 2009 and 2010:

1. *Category A – US\$175,000*
2. *Category B – US\$125,000*
3. *Category C – US\$70,000*
4. *Category D – US\$55,000*
5. *Category E – US\$30,000*
6. *Category F – US\$8,000*



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Minimum Activities as per RDM Plan

Soft Ball/Mini Cricket

- Schools' League
- 3x Zone Festivals
- 2x Regional Festivals
- 1x Provincial Festival
- 1x Provincial Seminar



Schools' Programmes

- Schools Leagues
- 3x Regional matches
- Girls' School Leagues
- Regional Training
- Provincial Squad Training starting 6 months prior to National Cricket Weeks



Minimum Activities as per RDM Plan

Club & Tertiary Cricket

- Criteria for Premier League in place
- Level 2 Coach at such clubs
- Promotion League
- Feeder system in place (Junior teams)
- Provide service as Central Place Centre
- National Club Championship



Women's Cricket

- Squad system. Minimum 15 Players.
- Training and conditioning programmes.
- Limited over Competition in each region
- At least six women teams in the regional competitions
- At least Four Regional women teams to qualify for Provincial Competition.
- Women Super 4 Competition
- National Women Squad system(U19 and Senior)



Minimum Activities as per RDM Plan

Provincial Cricket

- Squad system. Minimum 15 Players
- u13, u15, u17 and u 19 Boy squads the whole year
- At least Four teams to qualify for Provincial Age Group and Senior Competition
- **3 Day &** Limited over Competition
- **Age Group and Senior Super 4 Competition** at the end of the season



Minimum Education Activities as per the RDM Plan – **PER REGION**

Coaches Education

- Intro to Cricket x2 per season/region
- Level 1 x1 per season/region
- Level 2 x1 per season/country
- Level 3(Associates) x2 candidates per year minimum



Umpire Education

Aim to have an umpire per team – at least two umpires league match in an umpire ranking order

- Elementary Umpire Course x1 per season /region
- Intermediate Umpire Course x1 per season/country



CAP Modules 1-4

- CAP Modules 1-4 in each region at least once a year
- X4 regions minimum = 16 courses a year
- Assessor /Presenter training seminar bi-annually



Focus on Schools/Jnr Clubs as Micro Cricket Structure

Mass Participation- Wings to Fly: Getting the nation to play

- Grow the number of players
- Grow the number of coaches
- Grow the number of Administrators



Talent Identification: Adopt a school programme

- Consistent inter school competitions
- Quality Regional Competitions

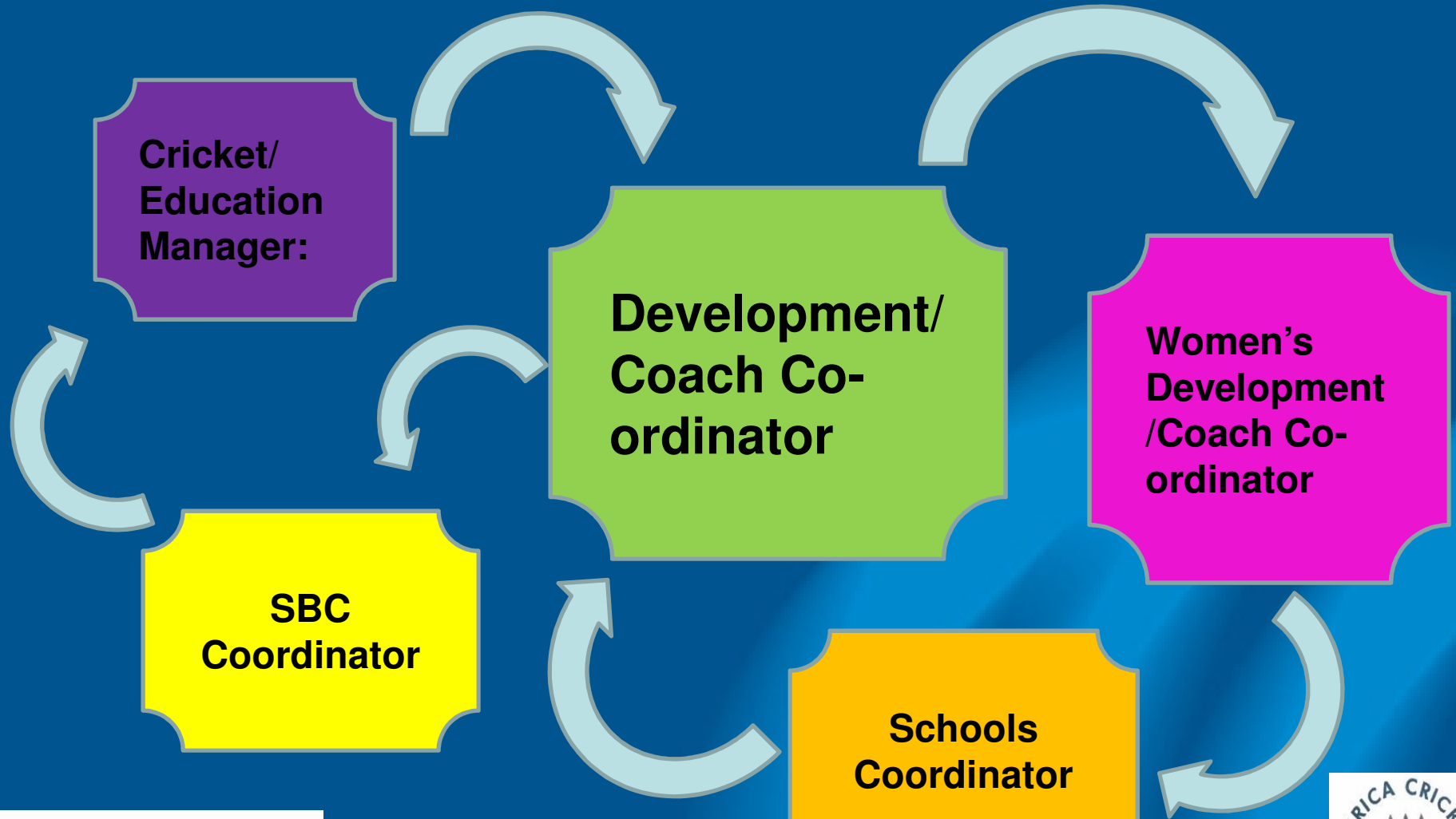


Excellence: Operative Central Place Centres

- System of Regional Talent Scouts
- Excellent national cricket weeks
- Recognised feeder to Club/Provincial programmes



Resources required to Promote Excellence



Job Brief to Support Talent Growth

**Cricket/Education
Manager:**

Managers the Amateur Cricket Portfolio and
Co-ordinates Coach Education matters

**Development/
Coach Co-ordinator**

Womens' Cricket Head Coach and
coordination of Talent Advancement

**Development/
Coach Co-
ordinator**

Head Coach and coordination
of Talent Advancement

Schools Coordinator

Administers all Schools'
Cricket Programmes and events

SBC Coordinator

Administers all SBCCricket Programmes and
Bonaza events, including the activation events



Means – End Scenario



Five actions needed to achieve this?



Agree on implementation



Operational Central Place Centres



Appoint appropriate personnel



Additional Funding



Support Process & programmes



Why do we have to achieve this?



Increase in playing numbers an absolute imperative



Improve quality of cricket development



Improve overall skill levels at all (capacity)



Provide a mutually agreed strategy on cricket development.



Outcomes based activities

AFRICAN PROFESSIONAL LEAGUE

The logo for SAHARA, featuring the word "SAHARA" in a bold, blue, sans-serif font with a registered trademark symbol (®) to the upper right.

APL T/Twenty Competition

Held biennially. 2011,2013,2015,2017,2019,2021

Entry: SA 'A', Zim 'A', Africa Rankings Top 4
(Kenya, Namibia, Uganda, Tanzania)

For the Associates, winner will Qualify for the



Format: 20/20

Venue 2011 – SAHARA Park Willowmoore



THE END

Good Luck

